

2024 Annual Report

We provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare





A message from our **LEADERSHIP**

2024 marked 50 years since the first Ronald McDonald House opened, providing a "home-away-from-home" for families with critically ill children. Today, nearly 400 Houses worldwide provide vital services that support families and promote healing. Our Ronald McDonald House, one of the first 100 to open, has been a home for nearly 14,000 children and their families since February 14th, 1987.

Over the years, families have faced diverse medical challenges with the health and well-being of their children, including cancer, heart issues, surgeries and premature births. No matter their situation, our House keeps them together through every step. We provide support during celebrations, struggles, treatments and shared moments. Our doors and hearts always remain open during these precious times.

A family who recently stayed at our House to be near their hospitalized child said, "We are so grateful for your generosity. I don't know how we would have made it this past year without the help from people like you providing a safe space for us while our daughter was being treated."

We lead with compassion and are deeply respectful. We act with integrity and are firmly committed. Our vision includes a world where families have everything they need to ensure the best health outcomes for their children. It isn't just a dream, it's a charge.

To that end, we chose to expand opportunities for connectedness. In 2024, a permanent art installation created space within our walls, inviting beauty and bringing ongoing support for legacy giving. With the help of a brilliant local artist, the Legacy Wall took shape. A cluster of bright, inviting aspen trees and forest friends, the message is clear: *We are all connected, rooted in love.*

Support from donors through the Legacy Wall means the unduplicated, necessary resources fragile families require will remain for years to come – while also ensuring current families receive the care they need. In planning for the future growth of our charity, donors purchasing personalized heart-shaped leaves help to sustain our House for years to come. As the names and messages of hope continue to grow on the Legacy Wall, so do those we serve.

In 2024, 532 families came from 39 Colorado counties and 18 states. They stayed a collective 3,671 nights at our House, equating to 9,532 guests. There were an additional 256 local families/day guests who used all of the amenities of the House but who did not stay overnight.

Another 7,993 guests utilized our Ronald McDonald Family Room (located within Children's Hospital Colorado, Colorado Springs). Additionally, our Hospitality Cart had 8,830 guest visits.

Serving as the backbone of our charity, 350 volunteers gave more than 25,979 hours of their time to help us achieve our vision.

We could not do this incredible work without the generous support of our donors, volunteers and our community. THANK YOU for choosing to give of your resources, knowing they stay local and make a positive difference for those who are in crisis. YOU helped keep these families within eyesight and walking distance of where their hearts are appropriately tied.

Lastly, our heartfelt THANK YOU to the sponsors, participants and volunteers who attended our fundraising events. We hope you had some fun while making a positive difference!

All of it matters. We simply can't thank you enough.

Beth Alessio
Executive Director



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The RMHCSC board brings vision, diversity and expertise to our organization. As stewards for program development, standards and operations, the Board of Directors help change the lives of the families we serve.



WHO WE ARE &

Mission

We provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.

In support of our mission, RMHCSC's cornerstone programs are the Ronald McDonald House and the Ronald McDonald Family Room.

Vision

A world where every family has what they need to ensure the best health outcomes for their children.

Values

Our core values provide the foundation for decision-making and building for the future.

- We lead with compassion
- We are deeply respectful
- We act with integrity
- We are firmly committed



The Ronald McDonald Family Room

is located on the first floor of Children's Hospital Colorado, Colorado Springs. For families of patients and registered visitors, this room provides respite and care for those experiencing a hospital visit.

RMHCSC's Family Room is a warm, welcoming and friendly space. Families are invited to rest and recharge. Just steps away from their child's bedside, families are thankful to remain within the hospital walls when their children are receiving the necessary treatment and loving care they require.



www.rmhcsoutherncolorado.org

RMHCSC is honored to have



SILVER

2022
Cameron Golf Tournament

2023
Best place to volunteer



GO

20
Cameron Gol

A family who received help from the Ronald McDonald House to be near their child said, **"THANK YOU, Ronald McDonald House! Every day, someone was there to say hello. Each day I was going to the Ronald McDonald House knowing what the outcome would be. I was so grateful for the love and support my family received from the Ronald McDonald House. It was a blessing for my family to have a place to go and know that my child was in good hands."**

HOW WE SERVE

The Ronald McDonald House

We believe that when families are together, they are stronger. We believe the love and support of family is powerful medicine. We believe in keeping families near the care and resources they need to thrive. We believe that critically ill children should have their parents and family close by.



Many families travel far from home to get the specialized care their children require. Our Ronald McDonald House becomes their comfortable "home-away-from-home" while their children receive treatment. Since 1987, no family has ever received a bill for their stay—whether for two nights, three months, or over the course of years.

Families staying at our Ronald McDonald House focus on the health and well-being of their critically ill children. Being close by helps families better communicate with their child's medical team, understanding and adhering to complicated treatment plans.

All guests enjoy private bedrooms, indoor and outdoor play areas, a healing garden, laundry facilities, and friendly, caring staff and volunteers.

Our Ronald McDonald House is more than just a House. It provides comfort, support, and resources for families facing the stress, fear, and hardship of having critically ill children.

We received these awards:



BRONZE
2022
Best place to volunteer
2023
Nonprofit Organization



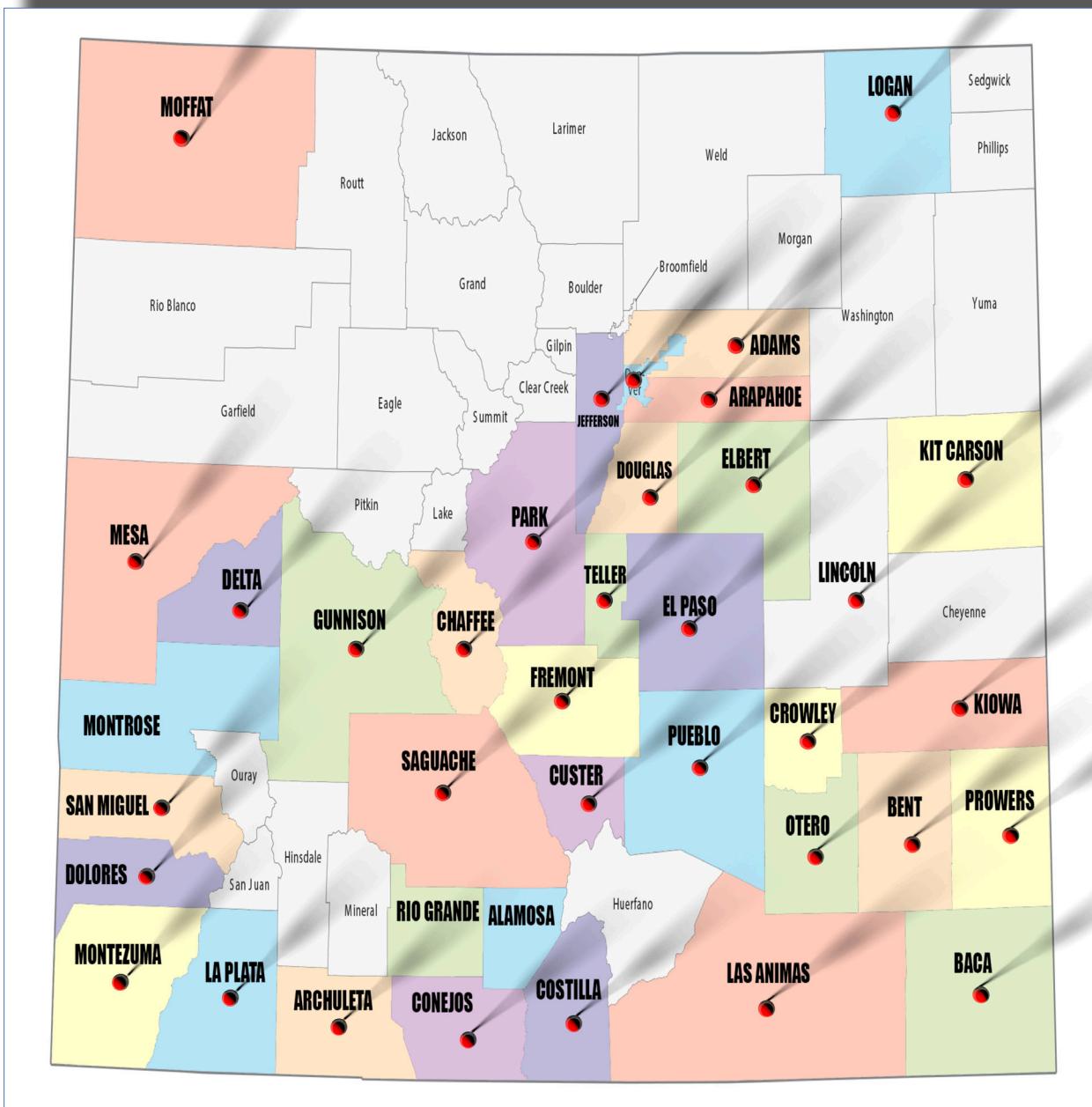
The Hospitality Cart

The house shaped Hospitality Cart brings comfort to families while they are waiting for appointments at Children's Colorado Outpatient Care. Volunteers share activities for children and serve complimentary drinks and snacks.

Recently stayed at our
their critically ill child
Ronald McDonald House.
*was here with a smile and a
through so much and not
would be. You helped me
emotionally, financially, and
are grateful."*

WHERE WE SERVE

In 2024, families came from **39 COLORADO COUNTIES** and **18 STATES**



2024 By The Numbers

3,671



Nights of service

532



Families who stayed with us

256



Families as day guests

FINANCIAL POSITION 2024

Assets

Cash and equivalents	\$250,224
Accounts receivable	\$233,344
Prepaid expenses	\$17,175

Total current assets..... **\$500,743**

Fixed Assets

Furniture & fixtures	\$187,584
Building & improvements	\$7,251,408
Children's Hospital Family Room	\$41,114
Machinery & equipment	\$57,268
Software-GRMHIS	\$5,000
Van	\$18,484
Accumulated depreciation	[\$1,275,787]

Total fixed assets..... **\$6,285,071**

Long term receivables	\$337,269
Investments	\$4,918,060
Restricted investments	\$575,000

Total assets..... **\$12,616,143**

Liabilities & Equity

Total accounts payable	\$23,150
Prepaid earned income	\$13,000

Total liabilities..... **\$36,150**

Net assets unrestricted	\$11,525,949
Net assets restricted	\$1,054,044

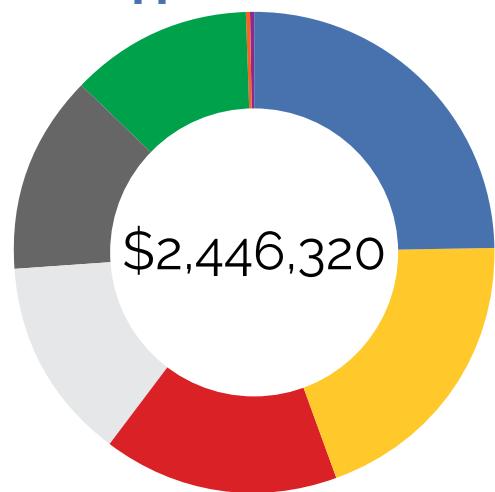
Total Equity..... **\$12,579,993**

Total liabilities & equity..... **\$12,616,143**

Ronald McDonald House Charities of Southern Colorado

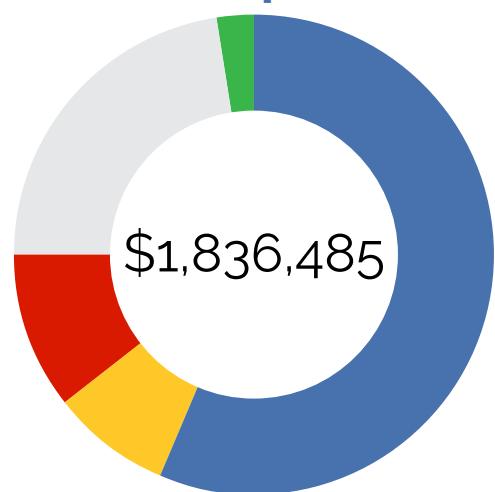
4223 Royal Pine Drive, Colorado Springs, CO 80920
www.rmhcsoutherncolorado.org
(719) 471-1814

Support & Revenue



Contributions.....	\$605,388
Special events & fundraisers.....	\$485,516
Investment income.....	\$384,092
Grant revenue.....	\$334,603
In-kind contributions.....	\$330,785
Third-party reimbursements.....	\$296,027
Guest family donations.....	\$5,109
Other income.....	\$4,800

Total Expenses



PROGRAM SERVICES:

Ronald McDonald House Services	\$1,039,218
Ronald McDonald Family Room	\$148,501
Total program services	\$1,187,719

SUPPORTING SERVICES

General & administrative	\$191,481
Development	\$413,136
Cost of direct benefit to donors.....	\$44,149
Total supporting services	\$648,766

More than just a House 2024 at a glance



9,532
Daily guests at
Ronald McDonald
House®



3,671
Overnight stays
representing
532 families



7,993
Ronald McDonald
Family Room®
guest visits



8,830
Ronald McDonald
Hospitality Cart
visits

No one who stays at our House ever receives a bill!



3
Healthy, nutritious meals
are available each day



\$75
RMHCSC's cost is \$75 a
night to keep a family
together

**Saving families more than
\$1,101,300
in food and lodging expenses**

30+ service dogs
provided more than
400 hours
of comfort



Serving families from
39 Colorado counties
and 18 states

This is all possible because
350 volunteers
gave over
25,979 hours
of their time
valued at
\$870,037



Caring for families since 1987