



Annual Report

2013



RONALD McDONALD
HOUSE CHARITIES
OF SOUTHERN
COLORADO

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Weekend Managers

FRIENDS OF RONALD McDONALD HOUSE CHARITIES

First of all, THANK YOU. Your ongoing support and commitment have made it possible for us to serve and care for nearly 5,000 children and their families in 2013 through our cornerstone programs, the Ronald McDonald House, the three Ronald McDonald Family Rooms and the Ronald McDonald Care Mobile.

In 2013, our continued commitment to the high quality of care provided for critically ill children and their families fulfilled our mission of "lifting children and families in need to a better tomorrow".

The services we provide and the need for them is more evident now than ever. Doing this important work for over 26 years, we have significant historical statistical data, with findings showing that nearly 80% of the families served by RMHCSC live at or below the poverty level. This data doesn't imply that only children from lower socio-economic households get sick; rather, it's that disease, illness and injury are the great levelers. Unfortunately, a diagnosis of cancer or an unforeseen prolonged hospital stay can quickly deplete whatever savings a family might have had. Often, a real consequence is that many cannot make ends meet, as their hospital bills become insurmountable. Our House and Family Rooms provide safe, comfortable places to land, allowing families the gifts of togetherness, which studies show helps seriously ill children cope better and heal faster. Steps away from their bedsides, families hold onto hope and their little ones hands.

2013 was a year marked by new partnerships and relationships, restructuring and raising awareness and funds.

A new partnership with Children's Hospital Colorado allowed our team to learn best practices, making adaptations to best meet the Hospital's needs. Our new media partner, 92.9 Peak FM, brought the inaugural Ron-A-Thon to their audience, inviting listeners to get involved with our organization. Recycle That continues to be a strong partnership. RMHCSC is thankful for the ongoing support from their innovative thinking with donation boxes throughout the city.

The exponential growth of program over the last five years facilitated some changes. Being proactive, RMHCSC restructured their small but mighty staff, ensuring the three full time/three part time employee's gifts, abilities, time and talents were being best utilized, meeting the ongoing needs of families in crisis. The restructuring not only helped define program successes in 2013 - it is now in place for the upcoming impending growth of our charity.

Raising awareness, we were thrilled to win the GOLD Award from The Gazette's BEST OF Campaign as Best Nonprofit. This is a particular honor, considering Colorado Springs is headquarters for thousands of nonprofit organizations. We were thrilled to be acknowledged in such a positive, public way. In addition, we were chosen as the "Charity of Choice" by Carmike Cinemas for their Grand Opening. Not only did we receive 100% of the reduced admission and concession fees, our programs were also featured onscreen for audiences in 13 theaters from Noon to 9 pm.

The most important piece of everything we do is serving families. None foresaw they would ever have need of our services. All our best efforts serve to meet the needs of children and families in their time of crisis, walking with them as they struggle and celebrating in the face of miracles.

RMHCSC raises 100% of our funding locally. Support from McDonald's customers and Owner/Operators constitutes approximately 12% of our overall annual operating budget. The remaining 88% comes from individuals, foundations and businesses.

From OUR families to yours, thanks. We couldn't do it without you.

Sincerely,



Tammy Riviera



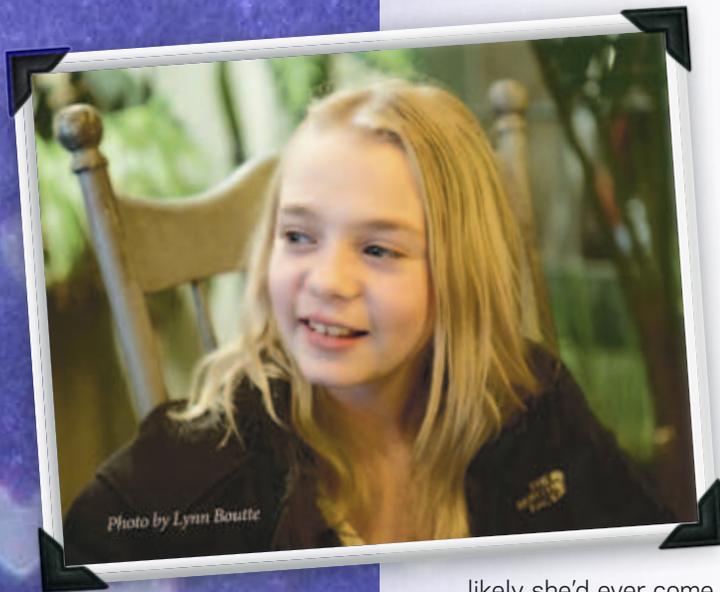


A place we called "home" -- Bobby Ball

My job had me on a boat in Tortola, ready to set sail in the British Virgin Islands. Our crew was within minutes of pulling away from the dock when I got the frantic message that my 11 year old daughter was in a coma in Colorado Springs. Four flights through three countries in 12 hours gave me time to reflect about my beautiful daughter. If you knew Jackie, you would know her essence, personality and smile fill any room she has ever graced. I feared what I would find when I got there. I hoped and prayed I would arrive in time.

Family mobilized quickly, catching flights, jumping in cars and praying. Picked up from the airport by my Mom and Stepdad, I quickly joined everyone else at Jackie's side at Children's Hospital Colorado at Memorial Hospital. My envisioned fears had become a reality; Jackie's vibrant smile was not there. Hooked up to 10 different machines, there was so little of her. She was motionless. We learned her coma was the result of undiagnosed Type 1 (juvenile) diabetes. Sitting beside her, I felt helpless - watching and waiting as each minute was marked by the beeping machines.

'Round the clock vigils were held in Jackie's room. Holding our breath and each other's hands, we learned, first hand, how exhausting a medical crisis is. Not knowing now how long she might be in the coma - where to go or what to do - we were blessed to learn there was a Ronald McDonald



MISSION

Ronald McDonald
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House just steps away from the hospital. Staying at the House allowed us to be a minute away from Jackie if/when needed. The hot meals and warm atmosphere were so comforting and relieving.

Staff and volunteers at the House held our hearts with such tender care. There for us through our ups and downs, the Ronald McDonald House was a place of light. A place we called home, it became our beacon of hope. Genuine care and smiling faces greeted us. No explanation was needed for our red eyes and weary spirits. Ears to listen, arms to hug, warm meals and comfortable rooms awaited us, each time.

Doctors tried to be optimistic, but it was easy to see how they were feeling. We were six days without change when the doctors said the longer she was in the coma, the less

likely she'd ever come out. We were told to come to terms with the reality that, most likely, Jackie wouldn't wake up.

Bad news continued. On December 18th, the neurologist shared that there had been very little brain activity for days. His prognosis was bleak; even if Jackie *did* awaken, there was a high probability of permanent brain damage.

I've learned that being an optimist and a realist rarely go hand in hand. I was struggling. Determined to see Jackie through and remain strong, the reality was, it was day eight with no change. Early on the ninth day, Jackie's Grandma came to "relieve me". It's hard to know what to do or say when someone you love is without affect. Not knowing if she could hear or comprehend what I was saying, I leaned over and told her again how much I loved her - how strong she was. I kissed her and said I would be right back - I was going to grab a quick bite.

My spirit was weary, I was blankly staring at my breakfast when my ringing phone startled me. Jackie's Grandma excitedly asked if I wanted to speak to Jackie. I mumbled, "What?" She exclaimed, "I'm serious! Her eyes are open and she seems to be waking up!" I ran as fast as I could.

What a difference a day makes! In a minute, I was at her side. My beautiful girl was looking around the room. Her eyes brightened when they landed on me. And, then, she squeezed my hand tightly. *As long as I live, I'll never forget that moment.* Her simple gesture told me she would be OK. Recognizing everyone, Jackie whispered our

names. And, then, to our collective surprise, she asked for a chocolate milkshake! Dumbfounded, I had to steady myself.

I've lived a full life, without ever really believing in miracles. However, the events of that snowy December morning changed that. Doctors and nurses in the PICU didn't try to hide their excitement, shouting out, dancing and proclaiming, "This is a miracle. Your child is ALIVE!"

Staying at the Ronald McDonald House for another three weeks, Jackie was relearning some basic skills - how to eat and digest; how to sit, stand and walk. Meeting with speech and physical therapists, doctors have no doubt she will soon be 100%.

Just as she has attacked every other part of her life, whether softball, rock climbing, middle school math or sailing, Jackie has attacked this disease and the remaining issues. Working to heal diabetic neuropathy in her right ankle and foot, Jackie is in physical therapy three times a week. On a recent outing to a local restaurant, Jackie ordered a sandwich and lemon bar. Plugging in the numbers of carbs, the formula showed how much insulin she needed (thank heavens there's an "app" for that!) I was in awe as my 12 year old made her way to the rest room to administer the needed shot in her stomach. Jackie has grown up, taking charge of her health and her life. I trust her outlook and sunny disposition will get her through anything that comes her way.

I truly believe part of her healing came from having her family with her. That was made possible by the Ronald McDonald House. Staying there for a month taught us so much about this organization, learning firsthand what they do and where donations go. Our family and friends made donations to Ronald McDonald House Charities of Southern Colorado. We remain forever grateful! I know even if I donated as much of my time as possible, I still wouldn't feel like I'd given enough to cover what we received - our daughter, looking up through her bright blue eyes, smiling the smile of recognition and squeezing my hand.



We knew we could be ourselves, completely, with all of our quirks, as we were fully accepted for this, my first real summer, as a family. Thanks, Ronald McDonald House.” ♥
The support we received went beyond a warm meal or comfortable bed...” ♥ “Truly, the Ronald McDonald House saved our lives by removing the burdens of the unknowns of where we could be close enough...” ♥ “I love the Ronald McDonald House. It was a warm and loving place at a very hard time in my family’s life. The staff, volunteers and other families will always have a cherished place in my heart. I try to visit when I can and talk to others who need encouragement, giving them hope.” ♥ “Ronald McDonald House has been an amazing blessing for my family and for others faced with the crisis of a sick child. Truly, it is a place where entire families heal. Thank you, all!” ♥ “The first time we walked in, we were impressed. It felt like we were going home. ♥ “The House was so peaceful and everyone was so kind-it was amazing and life-giving.” ♥ “I truly believe part of her healing came from having her family with her. It was made possible by the Ronald McDonald House. Staying there for a month taught us so much about this organization, learning firsthand what they do and where donations go.” ♥ “I love the Ronald McDonald House. It was a warm and loving place at a very hard time in my family’s life. The staff, volunteers and other families will always have a cherished place in my heart. I try to visit when I can and talk to others who need encouragement, giving them hope. ♥ “The first time we walked in, we were impressed. It felt like we were ‘going home’. ♥ “The House was so peaceful and everyone was so kind-it was amazing and life-giving.” ♥ “I truly believe part of her healing came from having her family with her. It was made possible by the Ronald McDonald House. Staying there for a month taught us so much about this organization, learning firsthand what they do and where donations go.” ♥ “The thing that stands out to me the most is how the employees and volunteers are all a family. We knew we could be ourselves, completely, with all of our quirks, as we were fully accepted for this, my first real summer, as a family. Thanks, Ronald McDonald House.” ♥ “The support we received went beyond a warm meal or comfortable bed...” ♥ “Ronald McDonald House has been an amazing blessing for my family and for others faced with the crisis of a sick child. Truly, it is a place where entire families heal. Thank you, all!” ♥ “I love the Ronald McDonald House. It was a warm and loving place at a very hard time in my family’s life. The staff, volunteers and other families will always have a cherished place in my heart. I try to visit when I can and talk to others who need encouragement, giving them hope. ♥ “The first time we walked in, we were impressed. It felt like we were ‘going home’. ♥ “The House was so peaceful and everyone was so kind-it was amazing and life-giving.” ♥ “I truly believe part of her healing came from having her family with her. It was made possible by the Ronald McDonald House. Staying there for a month taught us so much about this organization, learning firsthand what they do and where donations go.” ♥ “The thing that stands out to me the most is how the employees and volunteers are all a family. We knew we could be ourselves, completely, with all of our quirks, as we were fully accepted for this, my



CORNERSTONE PROGRAMS



RONALD McDONALD HOUSE

The doors opened to "The House That Love Built" at 311 North Logan Avenue in Colorado Springs, Colorado on February 14th, 1987. Since that time, our Ronald McDonald House has served nearly 9,000 families with critically ill children who are receiving the best possible medical care at area hospitals. Primarily, families come from southern Colorado, northern New Mexico and western Kansas. The House allows families to be near their sick child, which studies show helps them heal faster, as well as stay connected to their child's medical team, understanding and keeping up with complicated protocols and treatment plans.

In 2013, 251 families stayed at our Ronald McDonald House while their critically ill children were hospitalized.



RONALD McDONALD FAMILY ROOM

When a child is critically or seriously ill, family and friends don't want to leave their bedside; as often, too much can change, and quickly. The Ronald McDonald Family Rooms located in Memorial Hospital, St. Francis Medical Center and inside the new Children's Hospital Colorado Outpatient Specialty Care location offer the needed amenities, allowing families and friends to be within steps of their hospitalized child. Open 365 days a year, 12 hours a day, the Family Rooms are staffed 100% by volunteers, who greet guests into a warm, relaxing, home-like environment where they can relax and recharge. Amenities include comfortable seating areas, food and beverages, laptops with internet access, kitchens, play rooms, resource libraries, private lockers, showering and laundry facilities and two overnight rooms at St. Francis Medical Center.

In 2013, 2,056 families were served by the Ronald McDonald Family Rooms.



RONALD McDONALD CARE MOBILE

Our Ronald McDonald Care Mobile is the World's first "green" Care Mobile. A collaborative partnership between Ronald McDonald House Charities of Southern Colorado and Peak Vista Community Health Centers, the Care Mobile's mission is "to provide exceptional health care to children and their families by reducing community-wide geographic access barriers." Our 40' Care Mobile travels to five counties along the Front Range, offering both preventative and restorative medical and dental care to children 0-21 who are uninsured and underinsured.

In 2013, the Care Mobile providing medical and dental care to children 1,903 times.

FINANCIAL POSITION

Ronald McDonald

House Charities

of Southern Colorado

By the Numbers:

2013 Audited Financials Statement of financial position.

CURRENT ASSETS

| | |
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| Cash and Cash equivalents (including restricted cash) | \$754,247 |
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| Prepaid Expenses | \$11,102 |
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| Short-Term Investments | \$77,288 |
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| Accounts Receivable | \$32,291 |
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| TOTAL CURRENT ASSETS | \$874,938 |
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| LONG-TERM INVESTMENTS | \$544,068 |
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PROPERTY AND EQUIPMENT:

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| Furniture and Equipment | \$151,912 |
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| Building and Improvements | \$819,541 |
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| Memorial Hospital Family Room | \$23,647 |
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| St. Francis Family Room | \$21,699 |
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| Children's Specialty Clinic Family Room | \$4,063 |
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| Healing Garden | \$26,352 |
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| Land | \$50,000 |
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| Less accumulated Depreciation | \$(603,872) |
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| Property and Equipment - net | \$493,342 |
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|---------------------|--------------------|
| TOTAL ASSETS | \$1,913,338 |
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LIABILITIES AND NET ASSETS

CURRENT LIABILITIES:

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|--|----------|
| Accounts payable and accrued liabilities | \$34,898 |
|--|----------|

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|----------------------------------|-----------------|
| TOTAL CURRENT LIABILITIES | \$34,898 |
|----------------------------------|-----------------|

NET ASSETS:

| | |
|--------------|-------------|
| Unrestricted | \$1,276,869 |
|--------------|-------------|

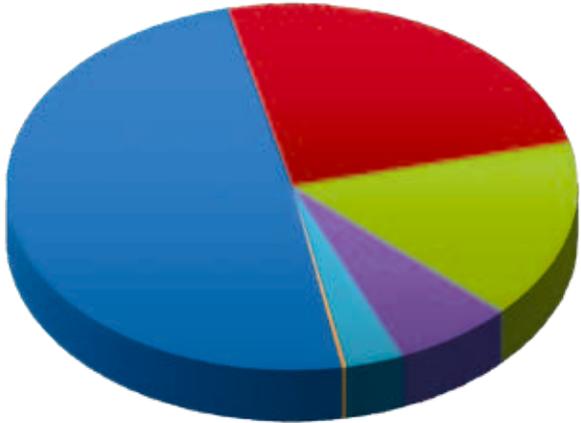
| | |
|------------------------|----------|
| Temporarily restricted | \$26,571 |
|------------------------|----------|

| | |
|------------------------|-----------|
| Permanently restricted | \$575,000 |
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|-------------------------|--------------------|
| TOTAL NET ASSETS | \$1,878,440 |
|-------------------------|--------------------|

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|---|--------------------|
| TOTAL LIABILITIES AND NET ASSETS | \$1,913,338 |
|---|--------------------|

Ronald McDonald House Charities of Southern Colorado

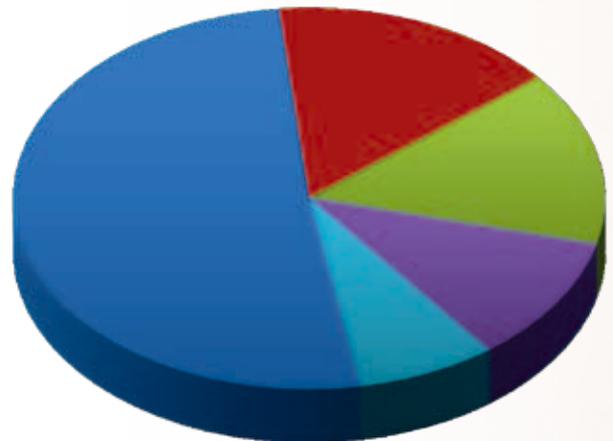


| | |
|--------------------------------|-----------|
| Contributions and Grants | \$319,567 |
| Special Events and Fundraisers | \$160,882 |
| Realized gains on investments | \$103,072 |
| Room Donations | \$43,972 |
| Investment Income | \$21,117 |
| Miscellaneous Income | \$1,599 |

2013 Support & Revenues: \$650,209

2013 Expenditures: \$545,791

| | |
|--|-----------|
| Ronald McDonald House | \$279,121 |
| Supporting Services: General and Administrative | \$85,718 |
| Fundraising | \$80,956 |
| Ronald McDonald Family Rooms | \$58,770 |
| Ronald McDonald Care Mobile | \$41,226 |



DONORS

With Our
Deepest Thanks
and Gratitude

Ronald McDonald House Charities of Southern Colorado has worked diligently to ensure the accuracy of our donors listed. If your name was omitted in error, please call 719.375.3871. Thank you!

For a complete list of all Ronald McDonald House Charities of Southern Colorado donors, please visit our website at www.rmhcsontherncolorado.org

CHURCHES

Burlington United Methodist Women
King of Kings Lutheran Church
St. Francis of Assisi Parish
St. Michael's Episcopal Church Women
St. Patrick's Roman Catholic Church

CLUBS/SCHOOLS

High Country Newcomers
Kiwanis Club of Colorado Springs
Pikes Peak Club
School District 11 GO Club
Ute Pass Kiwanis Club

CORPORATIONS

247th Quartermaster Company
All About Lawn Care
ANB Bank
Bank of America
BKD CPA's & Advisors
Boutte's Lifestyle Portraits
Bridgepoint Education Employees
Bristol Brewery
Bryan Keys & Associates
Cally O'Donnell CO Insurance
& Financial Specialists Inc
Carpet Care Craftsman
Carmike Cinemas
Centura Health
Chapel Hills Mall
CHEERS Liquor Mart
Children's Hospital Colorado
Christmas Décor by Timberline Landscaping
Christofferson Commercial Builders
CMGRP, Inc.
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Coca-Cola North America
Collins Wealth Management
Colorado Coffee Merchants
Cumulus
Darvis, Inc.
Dillard's, Inc.

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Excel Serve Plus, Inc.
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Integrity Bank & Trust
ISSAC Corporation
Handyman Connection
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Kuni Lexus of Colorado Springs
L&S Enterprises
LS&B Enterprises
Lewan & Associates Inc
McDonald's Rocky Mountain Region
McDonald's Southern Colorado Co-Op
Mile Hi Frozen Foods
Miller Ventures
Mr. Rooter
Napier Enterprises, Inc.
NOVUS Auto Glass
Peak 92.9
Penrose - St. Francis Health Services
Phelan of New Mexico
Pikes Peak Community College, Culinary Arts Program
Pueblo Chieftain
Recycle That, LLC
Red Hat Society-Red Hot Ceramic Babes
RMC/Coors Distributing
RMJ Leasing
Robert Half
Safeway
San Isabel Electric Association
Sinton Dairy
Stockmen's Bank
Systems & Technology Group
Taylor Farms Colorado, Inc.
Texas Roadhouse
The Gazette
TOPS Printing
TYSON Foods

United States Olympic Committee
VillaSport Athletic Club
Wal-Mart
Waste Management
Western Scrap Processing Co., Inc.

FOUNDATIONS

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ANB Bank
Anschutz Foundation
Burrell Family Foundation
Caring For Colorado
Carl & Carrie Mae Joslyn Charitable Trust
CarMax Cares
Castaways Foundation
Colorado Springs Utilities Grant Program
Dellora & Lester Norris Foundation
Ent Youth Endowment Series
H.A. & Mary K. Chapman Trust
HP Foundation
Jacqueline Archer Trust
Johnson Controls Foundation
Kaiser Permanente
Monument Hill Foundation
National Christian Foundation Colorado
Rocky Mountain Research
& Prevention Institute
Ronald McDonald House Charities, Inc.
Safeway Foundation
Taylor Farms Foundation
Ute Pass Kiwanis Club Foundation
Wells Fargo - Alberta Drake Trust
Wells Fargo Foundation

INDIVIDUAL DONATIONS >\$250

Aaron & Treasure Davis
Alan Jacobsen
Anonymous
Barry & Suzanne Koch
Becky & Scott Rodgers
Bert West
Beth Benson

Bev & Brian Wurst
Bev & Steve Brodie
Bill & Fay Watkins
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Phyllis Smith
Reed & ShawNa Schotanus
Rex & Terry Watson
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Richard & Phyllis Purdy
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Robin Dailey
Rochelle Ostermiller
Rod & Marcia Erin
Sam Rush-Walton
Scott Brockner
Scott & Tisha Harris
Shelly Phillips
Sherri Wells
Stan & Mary Phillips
Stasi Eldredge
Susan Wheat
Tammy & Ralf Rivera
Tina Schmidt
Thomas Shuey
Thomas Zurenko
William Freedman & Diane Wood



2013 IN

The Ronald McDonald House served 251 families

The Ronald McDonald Care Mobile provided medical and dental care to children 1,903 times

The Ronald McDonald Family Rooms in Memorial Hospital, St. Francis Medical Center and Children's Hospital Colorado Outpatient Specialty Care served 2,056 families